W 2618

SERIAL NO. 10/511,767

PATENT APPLICATION

## IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant:

KOPRA et al.

Examiner:

Sharma, S.

Serial No.:

10/511,767

Group Art Unit:

2618

Filed:

October 19, 2004

Docket No.:

KOLS.154US

Title:

METHOD, SYSTEM AND USER TERMINAL FOR COLLECTING

INFORMATION ON AUDIENCE OF BROADCAST MEDIA STREAM

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this Transmittal Letter and the papers, as described herein, are being deposited in the United States Postal Service, as first class mail, in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on July 2, 2008.

AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed April 2, 2008, setting a three (3) month shortened statutory period for response, Applicant submits the present amendment and response under 37 C.F.R. § 1.111.

Claims 1-3, 5, 7-13, 15, 17-25 and 27 remain pending in the application. Claims 1, 11, 20-25, and 27 have been amended. Claim 29 has been added, and Claims 6 and 16 have been canceled. Applicant respectfully requests reconsideration and allowance of all pending claims.

**AMENDMENTS TO THE CLAIMS** are reflected in the listing of claims which begins on page 2 of this paper.

REMARKS/ARGUMENTS begin on page 9.